



## **Hitachi Consulting UK Nominated for Five UK Oracle User Group Partner of the Year Awards**

*Award winners to be chosen by Oracle users to recognise partner organisations that have given outstanding service and contribution to customer members over the past 12 months*

**LONDON, UK — 23 August 2010** — Hitachi Consulting UK today announced that it has been shortlisted for five different UK Oracle User Group (UKOUG) Partner of the Year Awards 2010. Last year saw Hitachi Consulting UK win three prestigious awards, including Cost Effective Partner of the Year, UK Business Intelligence Partner of the Year and UK Middleware Partner of the Year. This year, Hitachi Consulting UK has been nominated in five different award categories, including:

- UKOUG Middleware Partner of the Year
- UKOUG Business Intelligence Partner of the Year
- UKOUG Database Partner of the Year
- UKOUG Managed Services Partner of the Year
- UKOUG Services Partner of the Year

The UKOUG awards were introduced in 2008 to pay tribute to the contribution UKOUG Partners bring to the Oracle eco-system and are a customer driven and publically recognised reward. 39 companies have been shortlisted across 19 categories.

Hitachi Consulting UK is a preferred supplier to some of the UK's largest Oracle users. UK Oracle customers include Eurostar, Virgin Mobile, Dalkia and Newham College to name but a few.

### **About UK Oracle User Group**

UK Oracle User Group (UKOUG) is an independent, not for profit membership organisation created to support Oracle stakeholders. Established over 25 years ago, UKOUG now has over 11,000 member contacts who act as a single independent voice to influence the future design, functionality and technology that is key to all Oracle users.

### **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

### **About Hitachi Europe Ltd.**

Hitachi Europe Ltd. is a wholly owned subsidiary of Hitachi, Ltd., Japan. Headquartered in Maidenhead, UK, it has operations in 11 countries across Europe, the Middle East and Africa and employs approximately 460 people.

Hitachi Europe comprises of nine business areas: air conditioning and refrigeration systems; digital media and consumer products; display products; industrial components and equipment; manufacturing systems; information systems; power and industrial systems; power devices and procurement and sourcing. Hitachi Europe also has three Research and Development laboratories and a Design Centre. For more information about the company, please visit <http://www.hitachi.eu>.

\*\* Follow us on Twitter: <http://twitter.com/Hitachiuk> \*\*

### **For further information, please contact:**

Vanessa Land  
Devonshire Marketing  
Tel: 0870 242 7469  
Email: [vanessa@devonshiremarketing.com](mailto:vanessa@devonshiremarketing.com)